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••• The opportunities of Mobile and Micro Learning:

As we shift more to mobile platforms, we need to find ways of developing content that makes use of small screen sizes, high definition sound & video and features such as social media, whilst at the same time realising that without always on, unlimited 4G networks; slower connections and limited connectivity will restrict what our learner can access.

Step forward microlearning. The "mobile" is surely a ready made platform for delivering microlearning, but what is microlearning and why should we be using it - well no doubt, this will be one of the talking points at our [Meeting in Edinburgh on 23rd August](#).

To kick off the topic last month, we pointed you in the direction of Clark Quinn and his article "[Defining Microlearning](#)" and now, to broaden the topic, we introduce a piece from Dr. Ayesha Habeeb Omer, co-founder and Chief Operating Officer of CommLab India.

In this [article on the eLearning Industry website](#), Ayesha notes that microlearning is a strategy to deliver content to learners in short, bite-sized, and easily digestible learning "nuggets", with each nugget focused on meeting one specific learning outcome. So instead of a large course covering multiple topics, we break everything down into bite-sized modules, allowing the learner to study in the order they choose, and not that chosen by the subject expert or learning designer.

Ayesha outlines 7 features of microlearning:

1. Helps Learners Achieve One Learning Objective At A Time
2. Provides Specific And Targeted Information
3. Addresses Short Attention Spans
4. Is Accessible On All Mobile Devices
5. Comes In Various Formats
6. Can Be Used At Different Stages Of The Learning Lifecycle
7. Microlearning Modules Can Be Standalone, Or Part Of A Larger Repository Of Learning Assets On A Topic/Subject

Microlearning is not specifically about mobile learning, it's a strategy in itself, but from where we sit, microlearning fits nicely with delivery to a mobile platform.

Our [next discussion group](#) will focus on the opportunities that "mobile" present us, and ask what we need to be doing differently to make the most of what's on offer.

Community News

[The Open Organization Maturity Model](#)

[Fosway Launch HR Realities and the Future of Work Research](#)

[Jisc Consultation - New Service Agreement for Learning Analytics Service](#)

[World of Learning Conference Programme Published](#)

[Principles for a digital future](#)

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Resource Library

Here are some resources we have recently added to the [Library](#):

[Game On! Students' Perceptions of Gamified Learning](#)

[Becoming an open educator](#)

[2017 Workplace Learning Report from LinkedIn](#)

[Principles for a digital future - Audit Scotland](#)

[Getting Gamification Right: 22 Best Practices](#)

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