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✦ Making the Most of Mobile:

Will we grasp the opportunity mobile technology offers for universal access to learning experiences?

eLearning has for many years offered the tantalising prospect of opening up the world of learning & development to the population at large. Whether you have a job or not, have the funds available or not, or come from a background where learning is not encouraged, technology give us the chance to offer learning opportunities to a wide population.

But does recent experience match the rhetoric? Much of what we see as eLearning is being used primarily in a corporate environment (industry or education), so what of those who are excluded (for whatever reasons) from these opportunities?

Yes, we can access how-to videos on Youtube and download resources, but is this learning that matches our needs - in fact, is it even learning (see [Clark Quinn - Defining Microlearning](#)).

Mobile provides us an opportunity, but what do we need to be doing differently to make it work for society at large?

Our next discussion group will focus on the opportunities that "mobile" present us, and ask what we need to be doing differently to make the most of what's on offer. The Meeting will take place at The Melting Pot in Edinburgh between 1 & 4pm on Wednesday 23rd August.

✦ Community News

[Learning Technologies Award - Deadline Dates](#)

[Emerald Group acquires Towards Maturity](#)

[Vacancy - Business Analyst - eCom Scotland](#)

[Vacancy - eLearning Programme Administrator - Royal College of Surgeons](#)

[RM Education signs 5.5 year contract extension with Education Scotland](#)

[CallidusCloud Buys Learning Heroes](#)

 **Resource Library**

Here are some resources we have recently added to the [Library](#):

[Open by Default](#) - third in a series of reports to emerge from the Jisc horizon scanning project.

[How To Produce a MOOC](#) - video recorded during the BizMOOC meeting at The Open University.

[The Handbook of Learning Analytics](#) - published by the Society for Learning Analytics Research, The Handbook is an introduction to the current state of Learning Analytics research.

[Digital Technologies for learning](#) - report from New Zealand asked how digital technology is being used, how it could be used, and what it means for teaching and learning.

The funding of the Alliance project comes from sponsorship, subscriptions, donations and events. Visit www.elearningalliance.com for more details.

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